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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

ERIC COHEN-SOLAL ET AL.

US010548

Serial No. 10/014,190

Group Art Unit: 2625

Filed: NOVEMBER 13, 2001

Examiner: G. M. DESIRE

CONF. NO. 3023

TITLE: IDENTIFICATION AND EVALUATION OF AUDIENCE EXPOSURE TO
LOGOS IN A BROADCAST EVENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action of June 20, 2005, please
amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.